

**Subject:** Broder TV - Helping Richard & Dave

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**February Issue**

# Broder TV



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**The Interview... starring.... (Mark Burton our MD)**



BMG-AT41<sup>tm</sup> -

Appeal - Richard and Dave need your help please. They are just two guys down on their luck and just need a little help to restore their lives.

First of all they are Sheffield United fans - they thought they could control it, but soon they became dependent on their weekly fix - and once the pushers and divers in the team got hold of them there was no turning back. With the support of their colleagues at Broder Metals Group they are learning to accept that they will always have this blight in their lives.

However things took a turn for the worse last week and this, when fate played another cruel and inhumane trick - they got dumped out of the league cup at the semi-final stage and lost out on a lucrative home tie to Manchester United. To cap that, the day after Sheffield Wednesday (the respectable side of the city) announced new owners and a bright future.

Richard and Dave cannot get any lower. They need your help to restore some meaning to life.

How can you help? All you need to do is buy some BMG-AT41<sup>TM</sup> to give them hope. We saw a lot of activity in January and the beginning of February, but Richard and Dave need even more to keep their minds off further impending doom at Sheffield United - so please take what you can.

We have new stocks arriving in February - 22.225 mm dia; 25.4 mm dia; 31.75 mm dia; 38.1 mm dia; 44.45 mm dia; 50.8 mm dia; 57.15 mm dia; 76.2 mm dia. These will top up our existing 56 tonnes of stock, ranging from 15.88 dia mm to 298.45 mm dia.

Remember - every little bit can help to help turn a life around.

MP35N<sup>TM</sup> - this new product adding to our corrosion resistant bar stock range, has really generated a lot of interest - so much so that the initial stock we have put in has nearly all gone and Mike has had to call in replacement stock by sea and air to keep us able to supply.

However we have found a lot of confusion about this product in the market place, and we have put in a lot of training and education effort internally so that we can offer guidance. So please do ask us if you

are unsure what you need to meet end user specs. We have been so busy lately that our blogger's output of blogs and technical papers has slowed recently, but I know there are plans to pick these up again soon - including papers on MP35N™ and BMG-AT41™ - so keep an eye on the blog page of our website, or ask anyone in the sales office to forward your own copy as soon as they are available.

And almost finally - the invisible man applied for a job at Broder Metals Group recently - but we saw right through him. And finally - Mike went to see a psychiatrist with a parrot on his head. The psychiatrist asked "What can I do for you?", and the parrot replied "Can you get this man off my foot?".

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